



**FOR IMMEDIATE RELEASE CONTACT:**

Irene Savage  
Falk Marques Group  
+1 781-652-0900  
Irene.Savage@FalkMarquesGroup.com

**PRIVATE EQUITY AND ALTERNATIVE INVESTING'S MOST INFLUENTIAL WOMEN MEET TO  
CONFRONT A CHANGED WORLD AT THE WOMEN'S ALTERNATIVE INVESTMENT SUMMIT**

*9th Annual Summit to Be Held November 2-3, 2017 at The Pierre, New York City*

**Lexington, MASS, September 19, 2017** – The 9<sup>th</sup> annual Women's Alternative Investment Summit, produced by the Falk Marques Group, convenes in New York City on November 2-3, 2017. The conference timing could not be more relevant to the powerful group of 400<sup>+</sup> women attendees, drawn from the world's leading private equity and venture capital firms, as well as hedge funds and other alternative investment fields, including real estate, credit, infrastructure and real assets. Top of mind at the conference: the seismic global changes initiated first by Brexit, followed by the stunning Trump upset, and significant elections in France, Germany and China. LPs, GPs and advisors to the industry across the globe are clamoring for insight into the impact these game-changing events might have on investment strategies, portfolio company operations and international financial markets.

“The Women's Alternative Investment Summit is the ideal venue to dig deep into these geopolitical trends,” says Beth Falk, Summit founder and president of Falk Marques Group. “Our extraordinary roster of global industry leaders will examine what may lie ahead for both institutional investors and fund managers following 2017's monumental events.” As always, the Summit agenda will cover a wide range of issues, including how today's high-valuation environment is shaping managers' search for deals and liquidity, and the pressure on top institutional investors to generate returns, prompting closer scrutiny of funds and new investment strategies.

The content-rich program features high profile keynote speakers: pioneering women in private equity, venture capital, hedge funds, real estate, real assets, credit and infrastructure investing, plus top LPs. Included among this year's 80<sup>+</sup> presenters are keynote speakers: **Heidi Crebo-Rediker**, former Chief Economist, U.S. State Department, and, now, Chief Executive Officer, International Capital Strategies, and an Adjunct Senior Fellow on the Council on Foreign Relations; **Jean Case**, Chief Executive Officer, Case Foundation, and Chairman, National Geographic Society; and **Gail S. Maytin**, Chief Investment Officer, Employee Benefits Plans, Prudential Financial. The Summit's full agenda also includes moderated panel discussions, networking events and dedicated tracks for each asset class.

## **Sponsors — Women’s Alternative Investment Summit 2017**

The Women’s Alternative Investment Summit is sponsored at the Platinum level by [Kirkland & Ellis](#) and returning sponsor [KPMG](#). Returning Gold Sponsors [BlackRock](#) and [Coller Capital](#) are joined at that level by former Silver Sponsor [KKR](#). The Summit welcomes first-time sponsor [Wellington Management](#) as a Silver Sponsor in tandem with returning Silver Sponsor [Walkers](#). For a complete list of sponsors, partners and supporters, please visit the Summit website’s [sponsor page](#).

For more information about the conference, visit [www.WomensAlternativeInvestmentSummit.com](http://www.WomensAlternativeInvestmentSummit.com) or call +1 781-652-0900. Find the Women’s Alternative Investment Summit on Twitter at [www.twitter.com/womensAISummit](http://www.twitter.com/womensAISummit).

**Note to media:** The Women’s Alternative Investment Summit is closed to the press. We would be pleased to facilitate interviews with Summit speakers before or after the conference. Contact Irene Savage, Falk Marques Group, at +1 781-652-0900 or <mailto:Irene.Savage@falkmarquesgroup.com>, to make arrangements or with questions regarding the Summit.

## **About Falk Marques Group**

[Falk Marques Group LLC](#) develops and produces professional conferences, insightful industry news and event content, and unmatched networking opportunities for an international audience of senior-level decision makers in private equity, venture capital and alternative investments. Beth Falk and Raul Marques founded the Lexington, Mass.-based firm in 2007. The [Women’s Alternative Investment Summit](#) and [Women’s Private Equity Summit](#) are the cornerstones of the firm’s success. These major industry events bring together institutional investors, fund managers and advisors to the industry for an honest exchange of business ideas and information, invaluable networking and unrivaled deal-making. With the 2014 launch of [Women’s PE Briefs](#), the company’s weekly e-Newsletter showcasing the achievements of women in private equity and venture capital, Falk Marques Group is now a multi-platform provider of valuable content to the industry’s top leaders.

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